



FOR IMMEDIATE RELEASE: 11/06/17

DSI Unveils New Brand Initiative and Launches dsitech.com

11/06/17 Ashburn, VA: DSI unveiled a new brand initiative today, which includes a new domain at dsitech.com (replacing disyssolutions.com) with updated email addresses, a redesigned logo, and a new website design.

“DSI has grown tremendously in the past couple of years and continues to gain loyal customers nationwide,” said Alan Bechara, Sr. VP of Sales & Marketing for DSI. “The brand reflects DSI’s focus on complete IT capabilities and the company’s continued position as a leading, national Value-Add Reseller and service provider of top industry products and solutions.”

The new website provides a positive visitor experience by adding more user-friendly features such as contact forms (including a quote form at dsitech.com/quote), easy navigation, and responsive design for viewing on mobile and tablet devices.

“This brand initiative keeps our trusted name of DISYS Solutions Inc. while incorporating how people naturally refer to the company as DSI,” said Bechara. “We wanted a domain name that was straightforward and easily identifiable by current and future customers and partners.”

About DSI: DSI provides complete IT solutions and services that are secure, innovative, energy efficient, and cost effective. Our customers include State & Local Government and Education (SLED), Federal agencies, and commercial companies. We hold nationwide term contracts that are supported by a team of industry professionals and certified engineers. We put the customer first and understand the importance of providing a valuable experience from start to finish. Our knowledge of current and emerging technologies is the foundation for providing solutions and services that increase productivity and create positive workflow for our customers. DSI is headquartered in Ashburn, Virginia, with offices nationwide. We are a Minority-Owned Small Business founded in 1991 by the current owners. Learn more at dsitech.com.

Media Contact

marketing@dsitech.com

888-286-3896

###